



Certified Human-First Motives Leader

HELP YOUR ORGANIZATION BUILD LEADERS
WHO HAVE TEAMS THAT STAY, GROW, AND THRIVE



A LEADERSHIP INVESTMENT WITH BIG IMPACT

A member of your team has requested funding for this certification.
Here's what it is, what it includes, and why it's worth supporting.

WHY THIS LEADERSHIP CERTIFICATION IS WORTH INVESTING IN



1. LEAD WITH REAL INSIGHT

Gain real data on what's driving your team members well-being and performance so you can lead with greater clarity, not guesswork.



2. DEVELOP STRONGER LEADERS

Give your leader access to a community of peers, expert coaching, and proven leadership strategies they can immediately apply.



3. GAIN A CREDENTIAL THAT ELEVATES

Equip your leader with a research-backed certification, SHRM/HRCI credit eligibility, and a credential that demonstrates a commitment to people-first leadership.



4. DRIVE IMMEDIATE IMPACT

Your leader leaves with a personalized 90-Day Motives Leadership Roadmap based on their team's data, goals, and challenges for creating meaningful change within your team, organization, and leadership approach.

THE IMPACT ON YOUR ORGANIZATION



Less Stress &
Burnout



Psychological
Safety & Trust



Increased
Retention



Mental Health
& Happiness



Engagement &
Motivation

INVEST IN THE LEADER. CREATE A RIPPLE EFFECT ACROSS THE ORGANIZATION.

Leadership development has one of the greatest ripple effects within an organization. Equipping one leader with the right tools can improve engagement, performance, retention, and motivation across an entire team.

Turnover, disengagement, and burnout carry high costs, including lost productivity, rehiring expenses, and lower team morale. This program helps leaders address these challenges proactively. The investment is modest compared to the cost of replacing even one employee.

Want to certify multiple leaders? Send a message to theteam@motivesmet.com about team and enterprise certification options.



WHAT THIS PROGRAM DELIVERS

Your Leader Will Return With:

- ✓ A research-backed framework they will bring back to your organization for understanding what drives people to stay, grow, and thrive.
- ✓ Practical tools for more effective one-on-ones that drive results.
- ✓ Strategies to strengthen motives like innovation, purpose, and appreciation to lead happy, healthy, high-performing teams.
- ✓ Team assessment insights they can immediately apply to take a personalized approach leaving "one-size-fits-none" behind (a \$2500 value)
- ✓ Conversation guides and leadership resources that exceed the program investment alone.
- ✓ A personalized 90-Day Motives Leadership Roadmap

PROGRAM INVESTMENT

FOUNDING COHORT

\$3,500

FUTURE COHORTS

\$5,000

***EXCLUSIVE FOUNDING COHORT VALUE**

THE EXPERIENCE AT A GLANCE

8-WEEK COHORT

Blending live virtual sessions with self-paced modules

CERTIFICATION

Certified Human-First Motives Leader
(SHRM/HRCI credit eligibility)

FINAL DELIVERABLE

Personalized 90-Day Leadership Roadmap

COMMUNITY

Network of people leaders and practitioners

BUILT BY THE EXPERTS AT MOTIVES MET

KELLY MACKIN

CEO of Motives Met
Author of *Work Life Well-Lived*



Kelly is a workplace researcher, bestselling author, and leadership consultant who helps organizations improve engagement, retention, and well-being through the science of human motivation.

KISHA HICKS

Chief People Strategist at Motives Met
HR Executive



Nakisha "Kisha" Hicks, MBA, is a keynote speaker, leadership development facilitator, and executive coach who spent more than two decades leading inside complex organizations, most recently as a VP of HR,

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"Motives Met gave us a completely new approach for our leadership team that changed how we operate and what we focus on for our people. The assessment gave us so much information, and the concrete action steps gave us the clarity and shared path forward that would carry us towards our bigger goals."

ERIN MOHIDEEN · Head of People & Culture, Inspirant Group

Support This Professional Development Investment

Investing in this certification means equipping a leader with practical tools they can apply immediately, creating meaningful impact from day one and long after the program ends.